I believe the transmissions offered by K-LOVE are in the public interest because of the type of music played (difficult to come by elsewhere), its family-friendly programming, the public service announcements, and the alternative types of news stories. I and my family all enjoy and use these services weekly, and if this station were replaced by another, such as an LPFM broadcaster providing another type of service, we would have no FM alternative allowing us to enjoy the same music.